



Mr. Martin R. Ochien'g is the Group Managing Director of Sasini PLC, Kenya's premier agricultural business.

Mr. Ochien'g is a holder of a Master of Business Administration degree in Strategic Marketing and Management from Oxford Brookes University, England, and a First-Class Honours Bachelor of Science degree from Moi University.

His career spans over 28 years of experience in international trade, business management and leadership in industry leading global organisations.

He started work for 3M HealthCare as a Medical Representative in charge of Western Kenya region before joining Warner Lambert/Pfizer Inc. in 1997 as a Territory Manager covering Western Kenya, Eastern Uganda and North-Western Tanzania regions. In the early millenium, he moved with Pfizer to South Africa as Head of Marketing for Sub Saharan Africa markets.

He has held several leadership roles in various organisations including at KVV International as Head of Global Marketing, at Tyco International as Marketing and Strategy Director for Africa and Middle East region and later as Managing Director for Tyco Commercial Services for the region, as CEO at GHM South Africa and as MD for SGA Kenya.

He is the current Chairman of the Board of Directors of the Global Compact Network Kenya, under the auspices of United Nations Global Compact, which is the world's leading corporate sustainability initiative, as well as being a board member of The Kenya Association of Manufacturers.

He joined Sasini PLC on 1st March 2019.